



Reliance Asset Reconstruction Company Ltd.
11th Floor, North Side, R-Tech Park, Western Express Highway,
Goregaon (East), Mumbai- 400063.

PUBLIC NOTICE FOR E-AUCTION SALE OF SECURED ASSETS

Reliance Asset Reconstruction Company Ltd (RARC), a Trustee of “RARC 027 Trust” is an assignee and a secured creditor of below mentioned borrowers by virtue of Assignment Agreement dated 24.03.2017 executed with Magma Fincorp Limited.

The undersigned in exercise of powers conferred under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and Security Interest (Enforcement) Rules, 2002 hereby give notice to public in general that the below mentioned property shall be sold by way of “online e-auction” for recovery of dues. The properties shall be sold strictly on “AS IS WHERE IS”, “AS IS WHAT IS” and “NO RECOURSE” basis apart from other terms mentioned below.

Name of Borrower/guarantors	Outstanding dues	Date of Possession
1. Abhimanyu Sharma , S/O Shri Narendra Kumar Sharma 214, Greater Brajeshwari, Indore-452 001, Madhya Pradesh Also, at: 1 st floor, (Flat no. F1, F2, F3 and F4), Siddhi Vinayak Market, Plot no. 181 (Old no. 151, 150, 91, 87), Devi Ahilya Marg, Jail Road, Indore – 452 017, Madhya Pradesh. 2. Narendra Kumar Sharma 214, Greater Brajeshwari, Indore-452 001, Madhya Pradesh. 3. Anjali Shrivastava 214, Greater Brajeshwari, Indore-452 001, Madhya Pradesh. 4. Pharma Vision 2000 151-C, Bakhtawar Ram Nagar, Indore – 452 001, Madhya Pradesh. 5. Naman Distributers 151-C, Bakhtawar Ram Nagar, Indore – 452 001, Madhya Pradesh.	Rs.3,56,64,483.4/- (Rupees Three Crores Fifty-Six Lakh Sixty-Four Thousand Four Hundred Eighty-Three and Paise Four Only) outstanding as on 09.03.2020 as per Demand Notice Dated. 09.03.2020 with future interest at the rate of 14.00% p.a. thereon till the date of realization.	10.05.2022
DESCRIPTION OF THE PROPERTY	RESERVE PRICE	EMD AMOUNT
Property Lot No.1 Property Owned by Shri Abhimanyu Sharma. All that piece and parcel of property at First floor (Shop/Unit No. F1, F2, F3 and F4) Siddhi Vinayak Market, Plot no.181 (Old no. 151, 150, 91, 87), Devi Ahilya Marg (Jail Road), Indore (MP) - 452001. Total Super Built up area 1582 Sq.ft. Property Bounded as: North: Doller Market South: Laxmi Novelty Market East: Gali West: Road	Rs.80,00,000/- (Rupees Eighty Lakhs Only)	Rs.8,00,000/- (Rupees Eight Lakhs Only)
Property Lot No.2 Property Owned by Shri Abhimanyu Sharma. All that piece and parcel of property at Second floor (Shop/Unit No. S1, S2, S3 and S4) Siddhi Vinayak Market, Plot no.181 (Old no. 151, 160, 91, 87), Devi Ahilya Marg (Jail Road), Indore (MP) - 452001. Total Super Built up area 1582 Sq.ft. Property Bounded as: North: Doller Market South: Common Passage East: Stairs West: Road	Rs.80,00,000/- (Rupees Eighty Lakhs Only)	Rs.8,00,000/- (Rupees Eight Lakhs Only)
<u>Details Of Auction Events: -</u> Inspection of Property : 06.06.2023 from 11.00 A.M. to 02.00 P.M. Last date for bid submission : 13.06.2023 till 5.00 PM Date of e-auction : 14.06.2023 between 2:00 P.M. to 3:00 P.M. (with extension of 5 minutes each)		

TERMS AND CONDITIONS OF E-AUCTION SALE

1.
- The property shall not be sold below the reserve price and sale is subject to the confirmation by Reliance Asset Reconstruction Company Limited (RARC) as secured creditor. The properties shall be sold strictly on “AS IS

WHERE IS”, “AS IS WHAT IS” and “NO RECOURSE”.

2. E-auction will be held through RARC's approved service provider M/s. C1 India Pvt. Ltd. at website: <https://www.bankeauctions.com> (web portal of M/s. C1 India Pvt. Ltd). E-auction tender documents containing online e-auction bid form along with General Terms and Conditions of online e-auction sale are available in websites: www.rarc1.com and <https://www.bankeauctions.com> **intending bidders may download relevant documents or may get in touch with the service provider at their contact number or address mentioned below.** The contacts of M/s. C1 India Pvt. Ltd. **Contact Person: Mr. Vinod Chauhan Mo.: +91 9813887931 and 7291981125/26 Email: delhi@c1india.com and support@bankeauctions.com.**
3. The intending bidders are required to have a valid email id as the participation ID and password by e-auction agency shall be communicated at their e-mail id only.
4. Intending bidders have to submit their BID in the prescribed format with EMD remittance details along with **self-attested KYC documents** (PAN, AADHAR card etc) and the same shall be submitted to Authorized Officer of Reliance Asset Reconstruction Company Limited (RARC) at 11th floor, North Side, R Tech Park, Off WE Highway Goregaon (East), Mumbai 400 063 and by email to Narendra.r.shukla@relianceada.com and vinod.pawaskar@relianceada.com after which the participation ID and password shall be communicated at their email only. Last date of submission of Bid Form is on **13.06.2023 up to 5 PM**. The bid form or EMD received late for any reason whatsoever will not be entertained. Bid without EMD and Bid below the reserve price shall be rejected summarily.
5. Neither RARC nor the service provider will be responsible for any lapses/failure on the part of the bidder on account of network disruptions. Toward off such incidents, bidders are advised to make all necessary arrangements such as alternative power back-ups etc.
6. All the bidders are required to comply with undertaking under section 29(A) of IBC, 2016
7. Earnest Money Deposit (EMD) shall be deposited through RTGS/NEFT fund transfer to Current Account No. **'00600310040528** Name of the Bank: **HDFC Bank**. Branch: **Fort, Mumbai** Name of the Beneficiary: **RARC 027 Trust**, IFSC Code: **HDFC0000060**.
8. The Bids below reserve price and/or without EMD amount shall not be accepted. Bidders may improve their further bid amount in multiple of **Rs.1,00,000/- (Rupees One Lakhs Only)** for each property. In case sole bidder, bidder has to improve his bid minimum by one incremental.
9. The successful bidder shall pay 25% of the bid amount/sale price (including earnest money already paid) immediately after declaration of successful bidder. The successful bidder shall deposit balance 75% of the bid amount/sale price within 15 days from declaration of successful bidder.
10. If successful bidder fails to deposit sale price as stated above, all deposits including EMD shall deemed to be forfeited without any further notice. However, extension of further reasonable period for making payment of balance 75% may be allowed and shall be at the sole discretion of Authorized Officer.
11. The EMD amount of unsuccessful bidders will be returned without interest, after the closure of the E-auction sale proceedings.
12. The particulars given by the Authorized officer are stated to the best of his knowledge, belief and records. Authorized officer shall not be responsible for any error, mis-statement or omission etc.
13. The undersigned Authorized Officer has the absolute right and discretion to accept or reject any bid or adjourn/postpone/cancel the sale or modify any terms and conditions of the sale without any prior notice or assigning any reasons.
14. The bidders should make discreet enquiries as regards charges/encumbrances on the property and should satisfy themselves about the title, extent, quality of the property before submitting their bid. No claim of whatsoever nature regarding charges, encumbrances over the property and any other matter etc., shall be entertained after submission of the online bid.
15. Any arrears, dues, taxes, charges whether statutory or otherwise including stamp duty/registration fees on sale of property shall be borne by the purchaser only.
16. For further details, contact **Mr. Narendra Shukla, Assistant Vice President –Legal, Mobile No-9321339065** and **Mr. Vinod Pawaskar, Head-Legal, Mobile No-8080722836** of Reliance Asset Reconstruction Company Ltd. at above mentioned address.
17. The sale certificate shall be issued after receipt of entire sale consideration and confirmation of sale by secured creditor. The sale certificate shall be issued in the name of the successful bidder. No request for change of name in the sale certificate other than the person who submitted the bid/participated in the e-auction will be entertained.

THIS NOTICE WILL ALSO SERVE AS STATUTORY 15 DAYS NOTICE TO THE BORROWER/GUARANTORS/MORTGAGOR UNDER SARFAESI ACT AND RULES MADE THEREUNDER.

Date: 26-05-2023

Place: Indore

**Authorized Officer
For Reliance Asset Reconstruction Co. Ltd.,**